

APPENDIX A:

VISIONING SESSION RESULTS

SESSION 1

What's Unique	What's Missing	Arts & Culture	Education	Housing	Nightlife & Retail	Transportation & Recreation	Workforce Development
Iowa River Greenbelt	restaurants	Schedule Conflicts	No trade schools Register for preschool when pregnant Great support from parents Community college Teachers retiring/moving to other positions Gradual decline in student enrollment Multi-disciplined teachers (lack-of) Too many subjects per teacher	Rentals: apartment single family stand alone family (temp) not advertised don't accept pets Affordability: rental - \$800	Nightlife: "Nothing to do in Ackley past 8" revolves around bars high school sports iowa falls restaurants closed on Mondays "No day life either..." bowling alley needs repair no where for steak/drinks	Recreation: Eldora HS shooting teams Pine Lake wildlife club gun club short on volunteers - and shrinking trails - need fostered current trail project taking long time could link all communities by trail	Leave for College Lack of Options LIFE Program Eldora has too many job openings Lack of centralized job board Able bodied can't / won't work Lower than livable wage Lot of transfer out
small town pride	brewery	Pat Clark Art Collection					
safety at least 75% both parents work	child care (affordable) diversity	Strong Churches Hardin Co. Farm Museum					
22% single parents work	rentals	Historical Society					
Princess	affordable housing	POW CCC Museum Hardin Co. Performance Series					
friendly/help neighbors	transportation services						
philanthropic/entrepreneurs	drug abuse recovery services	Veterans Memorials					
pine lakes	senior center utilization (Ackley)	Iowa Falls Playhouse	Open CC classes to non-traditional students/residents HS students - available college credit	buy - \$90-100 K lot of run down need inbetween affordability open to town home/duplex	no where to take visitors have food trucks/stands - nice during day nice restaurants in Ackley close early & want higher end - just few days per week limited / rotating menu fine movie - need later showings Open Door - has patio and guest chefs Retail: lack of clothing for all iowa falls just got nail lack of sports gear for can check out bike from library lack of river activity outfitter can check out ice skates from library lack of resources for archery/hunting unique coffee shops are a daytime love a latte coffee addict ackley needs a coffee shop	7 golf courses in county not as many golfers as used to be disc golf ackley - go to Iowa Falls for bowling, theater need better affordability - country club, golf, bowling, etc. link together communities to grow tourism active conservation - good summer program Transportation: buzz word not affordable not accessible children getting to school issue airport with flying lessons is good some sidewalks need work mix of walk/bus for kids region 6 - only certain times/routes no on demand services need for nightlife/DD can law enforcement help?	Lack of twenty-somethings Lack of YP groups Return for family Trade jobs open after retiring Recruit outside community
scholarships - school support	Senior housing (Eldora) activities for all ages bike trail affordable health/fitness online calendar (exists - not used?)	River City Kids Playhouse New Providence Playhouse Grand Theater - Eldora Scenic City Empress Lack of local support Hard to get people to pay Calkins Nature Center					

SESSION 2

What's Unique	What's Missing	Arts & Culture	Education	Housing	Nightlife & Retail	Transportation & Recreation	Workforce Development
Culture	money	need outdoor venue	after school programs are full	get rid of dilapidated housing	edlora - bars/restaurants open	need car to get around	soft skills are challenging to find
Green Belt	doctors	need to improve farmers market(s)	want well paid teachers	redevelop	concerts:	regional transit has fixed hours/routes	need more than livable wage
3,000+ acres of conservation	shopping	better public announcement of activities	parents work multiple jobs = students need more attention at school	bedroom community	at least one per month	shared resources for special needs	Hubbard care facility pays well
water source	amish	declining attendance @ performance series	more education on personal finance	code - not held to	make them free, but sell beer/shirts	taxi service exists in iowa falls	"Enterprise Zone" - last 20 years
crossroads, 1 hour from major iowa towns/cities	arts/culture	pat clark art collection	all districts opportunity for comm. College credit	lack of pride in upkeep	fair fireworks are going away	good sidewalks could improve infrastrucutre:	minimum standards in exchange for benefits
hardin co. farm museum	food/restaurants	historical societies	some (varies) STEM programs	communities raise bar			lose employees due to lack of amenities
iowa training school for boys	good paying jobs	libraries	college debt	some residents not good fit	out of county for clothing	pave critical roads	industrial maintenance/trades needed
	sports		K-12 funding	need bigger lots for new homes	need more than McDonalds	enhance rec use	opportunities at Iowa Valley CC, etc.
	passenger airport			new builds are outside of the town	restaurant wish-list:	65/20 junction - gateway opportunity	cannot find mechanics
	rail transportation/trolley			lack of middle (\$100k - 200k) stock	business-class	some of best natural resouces	used to have workforce development group
	ecotourism			lack of housing for retirees	good food	"best kept secret" - pine lake park	population declining
	industry			3D printing	satisfactory portion health (store and restaurant)	steamboat rock to marshalltown trail recreational culture - year round use	specialized occupations - encourage recruitment here
					thai/sushi	DNR considering removing dams	look at paying college to recruit
					farm fresh	lot of recreation built around water	competition is fierce
					Amish market	water quality is big concern	civic jobs discussed currently - not paying enough
					simple menu	watershed improvements needed	retention issue

SESSION 3

What's Unique	What's Missing	Arts & Culture	Education	Housing	Nightlife & Retail	Transportation & Recreation	Workforce Development
overlooks	place to get a good steak	community theater	good school systems	short term rentals	skating	county-wide connection	county job board
public nature spaces	shopping	live music	academics - biggest downfall among all	current rentals:	bowling	better system to get to amenities in all communities	program - connect students with skilled trades
parks	good salon	creative spaces - to paint, craft, drink wine, etc.	resources	too small for families	dance place	uber/designated driver situation needed	well-connected - know who to ask; but need to know interest
swinging bridge	pamper/relaxation places/services	festivals	not challenging enough	risky for landlords	wedding venues	well positioned - rail park & hwy 20	hard to retain good workers
midwestern-valued public education	yoga studio (opening in ackley)	reinvent/modernize annual events	too much technology = lazy	short on full-range	restaurants:	improve hwy 65 through town	no insurance (seasonal, school support staff, etc.)
freedom rocks	fun things to do - date night	advertising events opportunities for involvement	athletics	rental code enforcement	bbq	rough road	way to develop work ethic?
	consistent entertainment		music	county-wide position?	taco bell	streetscape	incentive program
	communication between organizations	volunteer fatigue	students/teachers - give least effort needed	lack of demolition funding	steak	20/65 corridor plan	mitigate risk
	visional community leadership	need larger bench of volunteers	teachers go out of way	program for funding/volunteers to	no more pizza/fast-food	central business district streetscape	mainstreet iowa - iowa falls 25 years
	demand more from leadership	lack of funding - always asking for \$	curriculum is behind	some pockets - mostly mixed	live music	Recreation:	internships
	groom community to understand role of community leaders	more for middle age	hire based on immediate need (coaching staff, etc.)	elderly unable to keep up	community theater	christian youth group collaboration	economic development - lack of \$
		invite outside of region - broader perspective	fudning	unable to afford upkeep		river - improve restrictions	
			no sharing between districts	lowa Falls - some slum lords		revamp pools in all communities	
						parks + rec	
						not enough parents to coach	
						could coordinate	
						miss opportunities	
						more regional approach	
						utilize college students	
						horse riding - utilize facility more	