

APPENDIX A

VISIONING

SESSION 1

Unique	Missing	Workforce Development	Arts + Culture	Night Life + Retail	Housing	Transportation + Recreation	Education	In ICCD District
» Bell Tower	» Water Park	» Business Transitions	» Prairie Blue (Dance) on Square	» Rooftop	» Apartments	» Kids Sports	» Kids Classes	» Third Places
» History Boy Theater	» Covered Horse Arena/ Shopping/ General Retail	» Succession Planning	» Gallery Space	» Business Class (Steakhouse)	» Low-Income - We Have the Builders	» Connect All Parks with Bike Trails	» After School Activities	» Coffee Shop
» Gallup House	» Restaurants (Roof Top)	» Doctors with Specialties	» Athletic Space for Tournaments	» Family Restaurants	» Single Family - We Have the Lots	» Trolley System that Tour the City Between CDB and Casino	» Summer Camps	» Walking
» Trails	» Bars	» Service Trades	» We Work Spots	» Brewery	» Affordability	» Field House	» Field House	» Each Other's Home
» 1875 RBP	» Sports Complex	» Turnover at Casino is High		» Outdoor Beer Garden				
» Doreen Wilbur	» Youth	» 30% of Workforce Lives Outside County		» Casino Needs a Better Restaurant	» Income Restriction - Low	» 4H Camps		
» AIA	» Dog Park			» Live Music	» J. Corp	» Music Camps	» Field House (Specialized Training House)	
» PowerLift	» Community College Presence			» Growing Hops (Double Duty as a Cover Crop)		» Sports Camps		
» Loren Schrieber	» State-of-the-Art Education Complex/ Middle & High School					» Webb House		
	» More and Unique Childcare					» Summer Theater Arts		
	» Housing					» Largest Bike Rack		
	» Connection of Bike Trail to the Casino for CBD Connection (Trolley System)							
	» Salon & Spa							

VISIONING

SESSION 2

Unique	Missing	Workforce Development	Arts + Culture	Night Life + Retail	Housing	Transportation + Recreation	Education
» Bell Tower	» Brewery	» Plumbers	» Live Music	» Italian Restaurant	» Apartments	» Uber	» Need Modern Buildings
» AIA	» Business Level Restaurant	» Trades Services	» Entertainment	» Brewery	» Modern Rental Units	» Parks	» Outdated Facilities
» Largest Planted in Iowa Built	» College	» Contractors	» Sporting Complex	» Martini Bar	» Rehabilitation	» Gateways	» College
	» Sports Complex	» Architects	» Old Time Theater for Kids & Adults	» Scratch Kitchen	» Senior Citizen Living	» Canoes	
	» Water Park	» Turbine Workers	» Promotion of the River	» Meals to Go	» No Housing Inspection	» Promotion of the River	
	» Indoor Pool	» Too Rural		» Entertainment		» Trolley	
	» Dog Park	» Outdated Facilities/ Equipment				» Expanding the Bike Trail to the Casino	
	» More Hotels					» Having a Loop	
	» Sculpture						
	» 18-Hole Golf Course						
	» Men's Clothing/ Shoe Store						
	» Drycleaner						
	» Building Codes						

VISIONING

SESSION 3

Unique	Missing	Workforce Development	Arts + Culture	Night Life + Retail	Housing	Transportation + Recreation	Education
» Bell Tower	» Mini-Mall/Retail	» Event Planner	» Yoga Studio	» Live Music	» More Selection	» Bike Trail to the Casino	» Knowledge of what to do in the Area
» AIA	» Sports Complex	» Welcome Center Opening with Opportunities	» Acoustic Music	» Food after 9	» Modern Apartment Rentals	» Parks Connected	» Science Club
» Largest Planted in Iowa Built	» Partially Indoor - Soccer/Baseball	» Digital App Developer	» Boys and Girls Club	» Health Food Store	» Loft Apartments	» Sidewalks	» Spanish Club
	» Family-Style Restaurant		» Vibrant Farmers Market	» Kids Retail		» Public Transportation	» Things Other Than Athletics and Dance
	» Indoor Pool			» Retail for our Age		» Modern Parks (Like Jordan Creek)	» Need Updated Athletic Facilities
	» Brew Pub			» Daycare in Whole County			
	» Food after 9			» Meat Locker/Local Foods			
	» Water Features						
	» Splash Pad						
	» Aquatic Center						
	» Something Promotes the County/City Parks						
	» Make Connections						
	» Modern Parks						
	» Bike Trail to the Casino						
	» Dog Park						
	» Missing Professions						
	» Pediatrician						
	» OB Care						
	» IT/Tech						
	» System]						
	» Salon & Spa						