

APPENDIX A

VISIONING

SESSION 1

Unique	Missing	Night Life/ Retail/ Recreation	Housing/Other	Cultural/ Educational
<ul style="list-style-type: none"> » informal leadership » volunteerism » history of washing machines » artists per capita » Maytag blue cheese » court reporting proc. » DMACC 	<ul style="list-style-type: none"> » outdoor/upscale restaurant w/ beauty » younger volunteer base » 2-3 IT companies » 20-30 year olds/ YP's » pub » live music venue » tourist attraction/ wis. Dells » lower poverty level » modern rental units » families » high end mnf. R+d arms » ETAMC diversity » open environment » conods/ townhouses » better attendance » hotels (quality) » day care » speedway use up » public transportation » marketing » local paper readership » enhancing maytag bowl 	<ul style="list-style-type: none"> » rooftop bar/patio » women's clothing » connect to metro trail system » splash pad » soccer fields » mountain bike trails » shops open past 5 pm 	<ul style="list-style-type: none"> » Internet companies » Wi-Fi downtown » Windstream/auron discussion » mkt rate » executive rentals 6 units 	<ul style="list-style-type: none"> » \$ for public schools » apprenticeships/ STEM ed » HS pipeline to mft./ skilled trades » handymen » g.c.'s » home builders » mkt-schools & stronger teachers » student:teacher 20:1 » foundry/hotshop » APEX » ASAP » Music reside. » subsidized professions

VISIONING

SESSION 2

Unique	Missing	Night Life/ Retail/ Recreation	Housing/Other	Cultural/ Educational
» Joy the pig	» sculpture park	» veggie rest. And healthy	» All the housing	» cultural feshivals
» Iowa sculpture fest	» museum	» trail connector to dsm	» Studios/modern apt units	» newtonian fest
» maytag & cheese	» place for wine with kids	» steak house	» pros:	» env. Ed center
	» open studios	» women's clothing	» g.c.	» after school program
	» teen center	» rugby/lacrosse teams	» plumbers?	» artist residency
	» fine dining	» more trails		» in/out venue
	» all ages live music	» sams club		» orchestra program
	» music fest.	» aldi's		» music programs
	» diversity	» trader joe's		
	» ed/mkt of what is here	» local/organic co-op		
	» cup race	» bakery		
	» hotels	» racetrack store		
		» maytag park		
		» splashpad		
		» fountain		

VISIONING

SESSION 3

Unique	Missing	Night Life/ Retail/ Recreation	Housing/Other	Cultural/ Educational
» maytag blue cheese»	mountains/river	» outdoor events	» student housing	» SBA/entre support
» pulic art per capita - dedicated tour to young people	» brewery	» all clothes	» pros:	» DMACC culinary
» nascar owned track	» public transit	» bakery	» builders	» rotating tent
	» 4 yr college	» wine/martini bar	» welders	
	» cool vibe	» nature center	» entrepreneurial support center	
	» multi-disc art center	» international mkt		
	» modern retal units/2nd story	» local mkt		
	» golf club house	» bike trail connection		
	» movie theater reclining seats	» farm to table rest. - higher end		
	» blue collar jobs/ skilled trade	» seasonal rest. - higher end		
	» tech companies	» retail pay mkt - 8 pm		
	» HGTV show	» multi-cultural fest		
	» arts based after school/daycare	» walking tours (historical)		
	» ecumenical center	» live music venue		
	» faith structures re-use	» climbing wall/ trampoline center		